

Did you know tourism originated in the Middle Ages? It began with religious people traveling long distances to pray in churches. During the industrial revolution in Great Britain, tourism developed into a leisure activity for rich people who traveled to Europe to see works of art and buildings and to study languages.



Read the text and number the pictures in the order they are mentioned.

The Origins of Tourism

People have always traveled. The first tribes were nomadic and traveled from one place to another to find food.

Armies traveled to conquer other countries, to defend their own borders from invaders, or to defend places like Jerusalem (in the case of the Crusaders).

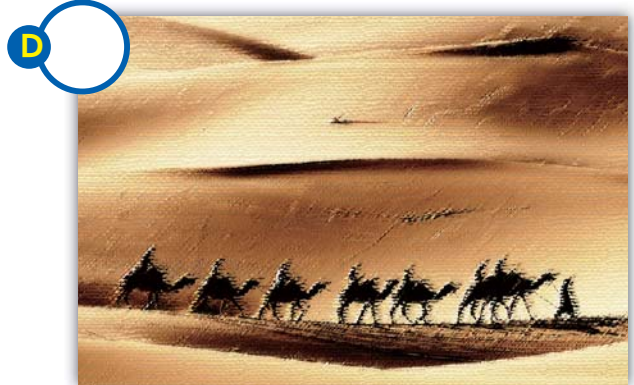
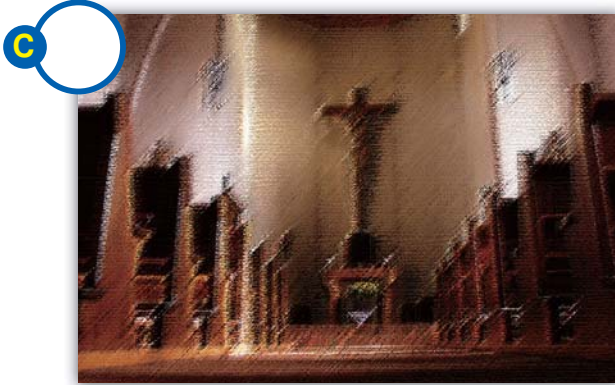
In the Middle Ages, pilgrims traveled to faraway churches so they could worship their saints. They were, perhaps, the first tourists as they were peaceful and just needed food and shelter along the way. In England, inns were built along the most important routes to places such as Canterbury, where pilgrims went to pray at the shrine of St. Thomas Becket.

Even if the original pilgrimages gave rise to the first kind of tourism industry, they were not meant for pleasure, and traveling conditions were hard.

The idea of tourism as a pleasant way to spend your time originated toward the end of the seventeenth century when the term “Grand Tour” first appeared. The word “tour” comes from the Latin *tornare*—leaving with the purpose of coming back.

The Grand Tour was the traditional European trip taken mainly by British aristocratic young men during the seventeenth, eighteenth, and nineteenth centuries to the most important cities of Europe—such as Paris, Rome, and Venice—to study classical art and architecture.





2

Read the text from Exercise 1 again and decide if the sentences are true (T) or false (F). Correct the false ones.

T F **1** People started traveling in the seventeenth century.

T F **2** People traveled for mainly religious purposes during the Middle Ages.

T F **3** Inns were places where people could sleep and eat.

T F **4** Pilgrims traveled comfortably.

T F **5** Everybody went on a Grand Tour.



3

Match the words (1-9) to their definitions (a-i).

1 _____ to travel

2 _____ journey

3 _____ to take a trip

4 _____ ride

5 _____ voyage

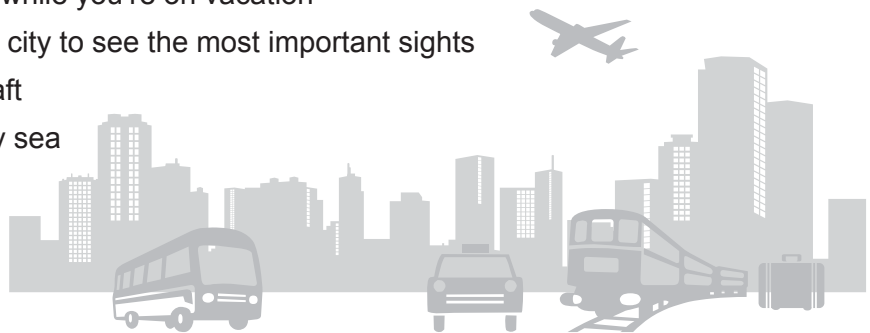
6 _____ flight

7 _____ to make an excursion

8 _____ sightseeing tour

9 _____ cruise

- a. to move from one place to another
- b. a trip on a ship that stops at several cities and places
- c. to go to visit another place while you're on vacation
- d. when you are led around a city to see the most important sights
- e. a journey made in an aircraft
- f. a journey involving travel by sea
- g. the activity of traveling
- h. to go on vacation
- i. a journey by taxi or bus



4

Listen and write what kind of journey the people are talking about.



flight



cruise



trip



1 SUE



2 TOM



3 SALLY



FOCUS ON

Compound Words

Compound words are made by putting related words together to make a new meaning. There is often more than one possible combination. For example:

- day trip
- guided tour
- sightseeing tour
- tour guide/operator
- tourist information office
- travel agent/agency/guide

5

Choose the correct words to complete the sentences.

- 1 I always buy a **day** | **travel** guide when I go on a trip abroad.
- 2 We have organized a tour **guide** | **information** to take you around the city.
- 3 I am going on a day **trip** | **guide** to Stonehenge tomorrow.
- 4 Ride on this bus to have a **travel** | **sightseeing** tour around London.
- 5 The travel **office** | **agency** sells vacations to different destinations.
- 6 The **agent** | **tourist** information office has free maps of the town.
- 7 There is a guided **agency** | **tour** of the town center at 10:00 a.m.
- 8 The **travel** | **sightseeing** agent booked a long journey on a train for me.
- 9 The tour **office** | **operator** can also organize a cruise.

PAIR WORK

6

Describe different holidays you have had.

- Where did you go?
- What kind of holiday was it?
- Which tour operator / travel agency did you use?
- What day trips did you go on?
- Did you do a sightseeing tour or guided tour?
- Did you visit the tourist office?

I went on a hiking trip.

I went to Croatia.