



Pen - Pineapple -
Apple - Pen!



◀ Pikotaro

Have You Seen This?

Pen – Pineapple – Apple – Pen!

If this sounds familiar, you've probably seen one of Asia's biggest viral videos of 2016. The song "PPAP" by Japanese star Pikotaro was watched and shared by millions of people. It became an overnight success thanks to social media.

These days, YouTube videos can spread around the globe within hours. A video "goes viral" if it gets more than five million hits in a week. Some videos grab the public's attention for a few days, and then disappear. Others stay popular for years.



Questions

- _____ 1. Which of the following sentences is closest to the main idea of this passage?♦Main Idea♦
 - a Think carefully before you share something online.
 - b Videos with famous actors usually get the most hits.
 - c Asian pop stars have been successful on YouTube.
 - d Nowadays, videos reach large audiences very quickly.

- _____ 2. What is this passage about?♦Subject Matter♦
 - a YouTube users.
 - b Viral videos.
 - c Pop songs.
 - d Social media.

- _____ 3. Which star was the first to get a billion hits on his or her video? ♦Supporting Details♦
 - a Taylor Swift.
 - b Psy.
 - c Justin Bieber.
 - d Pikotaro.



▲ Katy Perry regularly attracts huge audiences.



▲ Psy performed "Gangnam Style."

15 In 2007, YouTube was just beginning. A user uploaded a clip called "Dramatic **Chipmunk**." In the video, we hear thunder, and then the animal turns to the camera looking shocked. Viewers of all ages and nationalities found it funny. The video lasts only six seconds, but the little chipmunk is still well-known today.

20 Music videos usually get the most hits. "Gangnam Style" was the first video to reach a billion views back in 2012. It took Korean singer Psy five months to reach that total. Now there are lots of videos with a billion views. Justin Bieber, Taylor Swift, and Katy Perry regularly attract huge audiences.

Do you want to watch the top viral videos right now? Click the "Trending" button on YouTube. It will show you the most popular clips by number of viewers.

25 And if you want to make a world-famous video yourself? Experts say you need to do two things. The first is to find an unusual phrase that people can remember and like to repeat. The second is to create emotion. If you can make someone laugh, cry, or get mad, he or she will be more likely to click "Share."

- _____ 4. According to the passage, which video has the best chance of success?◀Inference▶
- a A video that makes people angry.
 - b A video that includes animals.
 - c A video that has no words.
 - d A video that lasts a few seconds.
- _____ 5. Which of the following animals is most closely related to a **chipmunk**? ◀Words in Context▶
- a A snake.
 - b A butterfly.
 - c A crab.
 - d A squirrel.
- _____ 6. Who caused the song "PPAP" to become popular so quickly?◀Cause and Effect▶
- a Teens.
 - b Japanese people.
 - c YouTube users.
 - d Teachers.

▶ EQ stands for "emotional quotient."

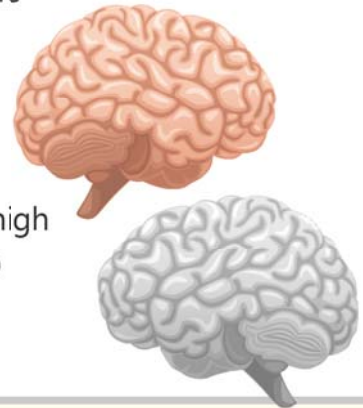
02 EQ



Having to worry about our IQ is bad enough, and now there's something called an "EQ"! Do we have to stress about that, too?

5 The answer is yes and no. Your EQ stands for "emotional quotient." It's a measure of how well you understand your own feelings and those of other people. People with high EQs are very aware of their emotions and those of others. They manage their emotions well.

10 Emotions may not seem to be important for serious life issues like school and work. However, we are discovering that, in fact, having a good understanding of emotions is extremely important in any group situation. Employers are always looking for employees with good people skills, right? Your EQ is just that: your people skills. People with high
15 EQs become influential leaders and helpful managers who



Questions

- _____ 1. What is the final paragraph mainly about? ♦Main Idea♦

<ul style="list-style-type: none"> a The definition of EQ. c The history of the EQ. 	<ul style="list-style-type: none"> b Pros and cons about high EQs. d How to measure EQ.
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- _____ 2. What is this passage mainly about? ♦Subject Matter♦
 - a Human intelligence.
 - b Getting a job.
 - c A measure of emotional understanding.
 - d Using emotions to control people.

- _____ 3. What can a high EQ help you with? ♦Supporting Details♦

<ul style="list-style-type: none"> a Learning a new language. c Passing a driving test. 	<ul style="list-style-type: none"> b Building a successful love life. d Solving complex math problems.
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► Having a good understanding of emotions is important.



understand how to deal with stressed employees. They understand how to use people's feelings to achieve their goals—whether to create trust within a team or create passion for a project. Outside of work, a high EQ is connected to romantic success. Understanding your partner's emotions can certainly help you create a solid relationship.

20

There are many ways to measure your EQ.

Most ask you to perform different emotional problem-

solving tasks. Testing your EQ is a useful way to find

out how well you read emotions. If you think your EQ might be low, there are ways to improve it. First, **get**

in touch with your emotions. Think about how they

affect your actions. When you feel your emotions leading you to a bad action, see if you can stop it.

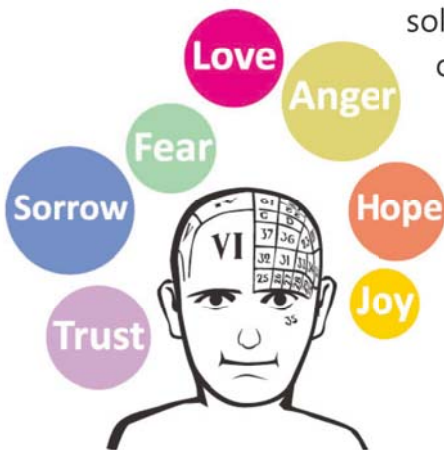
Then, concentrate on other people. See if you can

identify their emotions and emotional reasons for their actions. In this way, you will build patience,

compassion, and a strong EQ.

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- _____ 4. Which of the following can be inferred from the first sentence of the third paragraph? ♦Inference♦
- a People don't like to go to school or go to work.
 - b People have no feelings toward their classmates or colleagues.
 - c For serious life issues, people are expected to be unemotional.
 - d We should all avoid serious life issues.
- _____ 5. What does **get in touch with** mean in the final paragraph? ♦Words in Context♦
- a To ignore.
 - b To change.
 - c To hide from other people.
 - d To think about and understand.
- _____ 6. Where is this passage most likely taken from? ♦Text Form♦
- a A lifestyle magazine.
 - b A history textbook.
 - c A book review.
 - d A hotel brochure.

03



The Civil Rights Movement in the United States

Even after slavery ended in 1865, African-Americans in the United States still faced discrimination. The policy of segregation kept them separate from whites. It was hard for African-Americans to vote. They couldn't use the same restaurants, hotels, pools, or train cars as whites. They were even forced to sit at the back of the bus.

People knew that this wasn't right, so they started fighting for racial equality under the law. Their efforts came to be known as the Civil Rights Movement.

Many of the heroes of the Civil Rights Movement were just ordinary people. One was Rosa Parks, a black woman who refused to move to the back of a bus in Montgomery, Alabama. When she was arrested, thousands of people



▲ Dr. Martin Luther King, Jr. delivers a speech.

Questions

- _____ 1. Which of the following is the main topic of the passage? ♦Main Idea♦
 - a The Civil Rights Movement caused a lot of problems.
 - b The Civil Rights Movement had many different heroes.
 - c Martin Luther King, Jr. started the Civil Rights Movement.
 - d The Civil Rights Movement is still going on today.

- _____ 2. What does this passage focus on? ♦Subject Matter♦
 - a A fight for equal rights.
 - b The life of Rosa Parks.
 - c The US government.
 - d A theory.

- _____ 3. What was Rosa Parks' contribution to the Civil Rights Movement? ♦Supporting Details♦
 - a She refused to sit at the back of the bus.
 - b She refused to stand in line at a restaurant.
 - c She went on hunger strike in Little Rock.
 - d She signed the Civil Rights Act in 1964.

boycotted Montgomery buses. The city lost money, and segregation on buses was stopped the following year.

Then there was the "Little Rock Nine." Nine black teenagers were determined to attend an all-white school in Arkansas. On their first day of class in 1957, they were blocked by an angry mob of people. Two weeks later, the president of the United States sent soldiers to protect them. These soldiers remained at the school the entire year.

The most recognizable figure of the Civil Rights Movement was Dr. Martin Luther King, Jr. Dr. King was known for organizing nonviolent protests, putting "freedom riders" on segregated buses, and arranging sit-ins at restaurants. In 1963, hundreds of thousands of people marched on Washington, D.C., to demand equality. There, Dr. King gave his famous "I Have a Dream" speech.

The Civil Rights Act of 1964 was a huge victory for the movement. It made it illegal to discriminate against people based on their race. But it can take a long time for people's attitudes to catch up to the law. Even to this day, there's still work to be done.



▲ Martin Luther King Memorial in Washington, D.C.

- _____ 4. What was likely true about the sit-ins that Dr. Martin Luther King, Jr. arranged? ♦Inference♦
- a They did not achieve anything.
 - b They targeted businesses that Dr. King didn't like.
 - c They took place at white-only restaurants.
 - d They were known around the country for being violent.
- _____ 5. Which of the following is closest in meaning to the word **boycott** in the third paragraph? ♦Words in Context♦
- a Buying an extra bottle of shampoo because it is half-price.
 - b Buying a certain brand because it has a reputation for quality.
 - c Refusing to buy plastic because it harms the environment.
 - d Using violent protest to change unfair laws.
- _____ 6. What was the author's tone in this passage? ♦Author's Tone♦
- a Loving.
 - b Ironic.
 - c Comic.
 - d Serious.

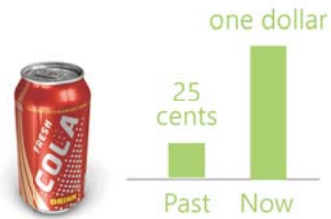
04



Who Stole My Money?



I remember when a can of Coke was 25 cents. My parents could buy candy for a penny! Today you might pay a dollar for a soda, and nothing costs a penny. So what happened?



5 Inflation, that's what. Inflation is often called "too many dollars chasing too few goods." It's when prices in a country rise **across the board**. If your favorite snack gets a bit more expensive, that's not inflation. But when the price of your snack, bread, sugar, gasoline, and many other things all rise at the same time, that's inflation. Inflation means your money buys less

10 than it used to.

Experts have different views on why and how inflation happens. One reason for inflation is an increase in the supply of money. Generally, when the supply of something goes up, the demand for it goes down. In other words, its value goes down. So when there is a lot of money circulating, each piece of money

15 becomes less valuable.

Questions

- _____ 1. What is the article mainly about?..... ♦Main Idea♦
 - a The factors that cause inflation.
 - b How governments can prevent inflation.
 - c The effects that inflation has on the global economy.
 - d Some of the good things about inflation.

- _____ 2. What does this passage focus on?..... ♦Subject Matter♦
 - a The supply of money.
 - b National taxes.
 - c Falling profits.
 - d Rising Prices.

- _____ 3. Which of the following statements is true?..... ♦Supporting Details♦
 - a Taxes help reduce inflation.
 - b When your money buys more, that's inflation.
 - c Inflation is caused by one simple factor.
 - d Printing more money can lead to inflation.



◀ When there is a lot of money circulating, each piece of money becomes less valuable.

Another cause of inflation is a rise in production costs. This means it costs more money to make a particular product. The price of a candy bar may go up if the nuts in it are suddenly more expensive or if the workers making it are paid higher wages.

Higher taxes can also cause inflation. When items are taxed, people who produce goods don't want to see their profits go down. Instead, they raise their prices. This is called "transferring the burden to the consumer." It means that producers make the same in profits, and the people buying the products are the ones who suffer.

Inflation is complicated. Track the prices of some goods you are interested in, and see if you can understand why they've changed over time.



▲ The price of a candy bar may go up if the nuts in it are suddenly more expensive.



- _____ 4. According to this passage, which of the following might cause the price of corn to increase?.....♦Inference♦
- a A farm technology breakthrough. b An increase in seed prices.
 c A sudden drop in inflation. d Less money circulating in the country.
- _____ 5. Which of the following words is closest in meaning to **across the board** in the second paragraph?.....♦Words in Context♦
- a Most. b Something. c Everything. d Few.
- _____ 6. What is the information in this article presented as?.....♦Clarifying Devices♦
- a A narrative with a beginning, middle, and end.
 b A biography.
 c A personal essay.
 d A list of causes and effects.